

Message Text

UNCLASSIFIED

PAGE 01 STATE 082896
ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-08 /019 R

DRAFTED BY COM/OIFI/FBP:JMLIGHTMAN
APPROVED BY STATE:EB/IFD/BP:WBLOCKWOOD
STATE:EB/BP - SRPRUETT
ARA/CEN - MPLATT
COMM/PTO - DALLEN

-----132000Z 058974 /40

P 131910Z APR 77
FM SECSTATE WASHDC
TO AMEMBASSY GUATEMALA PRIORITY

UNCLAS STATE 082896

E.O. 11652: N/A

TAGS: EIND, GT

SUBJECT: TRADEMARK APPLICATION FOR LOLLY-POPS

1. THE DEPARTMENT OF COMMERCE MAINTAINS A PROGRAM TO PROTECT FOREIGN MARKETS FOR AMERICAN PRODUCTS AND SERVICES BY OPPOSING THE REGISTRATION BY FOREIGN GOVERNMENTS OF TRADEMARKS WHICH ARE GENERIC TERMS. IF SUCH MARKS ARE SUCCESSFULLY REGISTERED, THEY WOULD IMPEDE THE IMPORTATION OF PRODUCTS CONTAINING THE SAME WORD IN THE LABEL. FOR EXAMPLE, IF THE WORD "BEAN" WERE SUCCESSFULLY REGISTERED AS A TRADEMARK IN A COUNTRY, THEN ANY PRODUCT WITH "BEAN" ON THE LABEL (E.G., DEL MONTE GREEN BEANS, LIBBY BUTTER BEANS) COULD NOT BE LEGALLY SOLD IN THAT COUNTRY.

2. IN IMPLEMENTING THIS PROGRAM, COMMERCE WORKS CLOSELY WITH THE UNITED STATES TRADEMARK ASSOCIATION (USTA) AND OTHER TRADE GROUPS SINCE THESE ORGANIZATIONS THROUGH THEIR MEMBERS RECEIVE EXTENSIVE COMMERCIAL INTELLIGENCE ON
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 082896

PENDING TRADEMARK APPLICATIONS.

3. ACTION REQUESTED: EMBASSY REQUESTED TO CONTACT APPROPRIATE OFFICIAL AND EXPRESS OBJECTION TO APPLICATION NO. 282122 FILED FEBRUARY 7, 1977 BY CONFITERIA AMERICANA S.A. DE VARIABLE, EL SALVADOR, TO REGISTER LOLLY-POPS IN CLASS

30 (FOOD PRODUCTS), ON GROUNDS TERM IS GENERIC AND NOT
PROPERLY REGISTRABLE AS EXCLUSIVE TRADEMARK. OPPOSITION
PERIOD EXPIRES APRIL 16, 1977. REPORT ON RESULTS
REQUESTED.
VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADEMARK APPLICATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 13-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE082896
Document Source: CORE
Document Unique ID: 00
Drafter: JMLIGHTMAN
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770128-0768
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770461/aaaacanc.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4e4fb2a5-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 02-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2818524
Secure: OPEN
Status: NATIVE
Subject: TRADEMARK APPLICATION FOR LOLLY-POPS
TAGS: EIND, GT
To: GUATEMALA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/4e4fb2a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009